
Strategy to Reality: Implementing the St. Augustine Historic Area Strategic Plan

**February 26, 2009
1:00 PM - 5:30 PM**

**St. Augustine Art Association
22 Marine Street
St. Augustine, Florida**

Attendees:

Cynthia Barnett	Maureen Ortagus	Emily Alexander	Bill McCormick
Judith Guarnieri	Irving Kess	Kerriane Constant	Ted Ligibel
Melissa Mezick	Jay Humphrey	Connie Mesta	Les Thomas
Dana Ste.Claire	Jerry Dixon	Brenna Dacks	Sheila Gaspers
Dalonja Duncan	Kiki Tovey	Phil McDaniel	Craig Thomson
Herbie Wiles	B. J. Kalaidi	Lisa Mendoza	Leslie Osborne
Ron Pierle	Robert Samuels	Maury Keiser	Roy Jaeger
Pat Jaeger	Tom Willis	Marsha Chance	Eric Johnson
Janis Williams	Leslee Keys	Doyle Sapp	R. H. Hunnings
Steve Martin	Chris Newman	Jenny Harker	Dwight Hines
Joe Finnegan	Harold Fethe	Henry Hird	Peter Guinta
Ed Shaffer	Richard Pinto	Michael Ponds	Robert Hall
Mary Kellough	Bill Leary	Tommy Davis	Hal Holton
Karen Harvey	Evelyn Vazquez	Jock Ochiltree	Carl Blow
Helena Sala	Sharon Langford	Lori Driscoll	Amber Graffl-Weiss
Sam Palmer	Derek May	Gale Burnick	Michelle Barth
Fred Hallback	Wiley Deck	Jess Childre	Suzanne Dixon
Mark Constant	Vivian Browning	Howard Solomon	Elaine Fraser
Frank Usina	Teresa Garris	Virginia Whetstone	Alphons Vijgen Jr.
Alphons Vijgen III	Michell Vijgen	Jill Ziebell	Nancy Sikes-Kline
Dean Quigley	Ann Baird	John Regan	Glenn Hastings
Bill Adams			

Speakers and Guests:

Rep. Bill Proctor	Mayor Joseph Boles	Susan Parker	Dave Sweeney
Kerri Post	Kirk Cordell	Elliot Gruber	Mayor Jeanne Zeidler
Barbara Mattick	Andy Ferrell	Beth Leister	Louise Ellrod

UF Attendees:

Ed Poppell	Linda Dixon	Carol Walker	Tom Caswell
Michael Gannon	Roy Graham	Tim McLendon	Bill Tilson
John Beaty	Barbara Matusik	Tony Mata	T. Momal
Roy Hunt	Holly Prugh	Pete Prugh	Rachel Thibeault
Harold Barrand	Steve Holland	Brijesh Thapa	Geoff Hickman
Kristin Larsen	Katie White	Eric Seymour	Matt Armstrong
Lauree Harbin	Jim Beeler	Gifford Waters	Kathy Deagan
Jim Cusick	Kevin Marshall	Thaddeus Pearson	Melody Goodell
Sueli Cavalacanti	Alexander Hernandez	Chris Kite	Daniel Flores
Brian Hargrove			

The Symposium consisted of several speakers and topics as follows. Exhibits were on display from UF's College of Design Construction and Planning, College of Law, College of Health and Human Performance, College of Fine Arts, Smathers Libraries, and Florida Natural History Museum. The exhibits presented research, teaching and service projects in the St. Augustine area and on topics related to the Strategic Plan. The reception included performances by students of the College of Fine Arts. The forum ended at 5:30 PM.

1:00 Open House Exhibits from Colleges of the University of Florida**1:15 Welcome**

Ed Poppell, Vice President for Business Affairs, University of Florida – Master of Ceremonies
Honorable Representative William L. “Bill” Proctor, Florida House of Representatives
Honorable Mayor Joseph Boles, City of St. Augustine

1:30 Perspectives on Historic Preservation and Heritage Tourism for St. Augustine

Dr. Susan R. Parker, Executive Director, St. Augustine Historical Society
Dr. Michael Gannon, Distinguished Service Professor Emeritus, University of Florida

1:50 Strategic Plan Overview

David Sweeney, Vice President, Reynolds, Smith and Hills, Inc.

2:05 Historic Preservation as Economic Stimulus

Kerri L. Post, Vice President of Industry Relations, Visit Florida

2:30 Break**2:45 Historic Preservation and the Education Mission**

Kirk Cordell, Director of the National Center for Preservation Technology & Training, National
Park Service

3:15 Successful Partnerships for Historic Preservation and Heritage Tourism

Honorable Mayor Jeanne Zeidler, City of Williamsburg and former Executive Director of Jamestown 2007 and Chair, Historic Triangle Jamestown 2007 Host Committee
Elliot H. Gruber, Vice President and Chief Operations Officer, Gettysburg Foundation

4:15 Closing Remarks

Dr. Barbara Mattick, Chief, Bureau of Historic Preservation, Florida Department of State (*invited*)
Ed Poppell, Vice President for Business Affairs, University of Florida

4:30 Reception and Open House Exhibits with Performances by the UF College of Fine Arts