

Town/Gown Task Force Neighborhood Action Plan
Implementation Monitoring - February 2004

Action	Primary Responsibility	Implementation Program	Current Status	Target Benchmarks / Milestones	Completed Benchmarks / Milestones	Anticipated New UF Costs
Tier 1 - Continue Current Activities						
2.1 Continue to Encourage Neighborhood Organization	City	On-going Neighborhood Planning Program	John Wachtel is the City's Neighborhood Program Coordinator. Meetings have been held with the NW 23 Street Neighborhood Association regarding the University Arboretum property.	Implementation of joint recommendations for UF and City regarding the University Arboretum by August 2004	FA representatives participated in meetings in May and August 2003 with NW 23 Street Neigh. Assoc. at the request of the City Neighborhood Planning Program. A list of joint recommendations was agreed-upon at the August meeting. Coordination is on-going, and City street/stormwater components are still in development. A fund has been established at the UF Foundation to accept donations that support implementation of the joint recommendations (particularly fencing).	\$25,000
5.1 Provide Information to Special Event Attendees	UF	Game Day Task Force programs	A Game Day Task Force has been empaneled to develop public education campaigns for game-days. Mike Rollo and Tracy Jones are members.	On-going	Game Day Task Force has been formed and continues to meet. An information campaign was initiated for the 2003-04 Football Season to reach visitors and hotel guests using the slogan "Gators Set the Standard - No One Likes a Sloppy Gator." Messages disseminated via PSAs w/ UF coaches, banners, stadium marquee, and bus placards.	TBD
5.2 Manage Neighborhood Parking and Traffic	City			On-going		
Tier 2 - Initiate in 0-6 months						
2.2 Promote Private Initiatives and Investment	Private Citizens					
2.3 Enhance Neighborhood Marketing	Private Citizens					
1.1 Provide Information to Students	UF					
		Off-Campus Living web information	DSO is developing information to enhance existing websites. Additional enhancement will require funding or staffing support.	Additional web development pending funding	Basic website enhancement during spring 2003 semester.	\$4,000

Town/Gown Task Force Neighborhood Action Plan
Implementation Monitoring - February 2004

Action	Primary Responsibility	Implementation Program	Current Status	Target Benchmarks / Milestones	Completed Benchmarks / Milestones	Anticipated New UF Costs
		Housing Division Off-Campus Housing Fair	DSO is implementing programs to reach students with information about off-campus housing. Programs include distribution of brochures prepared by DSO and City.	On-going	End-of-semester programming in Residence Halls and Housing Fair (Feb. 2003) provided off-campus living info to students. Preview programming in Summer 2003 included information on off-campus living.	-
		Student Survey	DSO worked with SG to develop an email student survey designed to provide background information useful in developing an education program.	Completed.	Email survey was conducted in Feb. 2003 with 535 responses. Results were made available online and were discussed at a CUNA meeting in Sept. 2003.	-
		Off-Campus Living brochure/booklet	Coordinate w/ Neighborhood Associations, Realtor Assoc, SFCC and others to expand and improve educational materials.	On-going	A brochure was published and distributed during Preview 2003.	\$6,000
		Staffing	DSO will be hiring an Assistant Dean for Community Relations. This position will support multiple actions of the Town/Gown Task Force.	Re-issue the position advertisement and hire Assistant Dean by Fall 2004	Created a position within the DSO to address community issues. A position advertisement in Fall 2003 resulted in a failed search.	\$50,000
1.2 Encourage Student Participation in Neighborhood Clean-Up	UF					
		Meeting to identify pilot clean-up neighborhood(s)	A list of neighborhood contacts was provided by the City, and a meeting was held to identify a pilot neighborhood(s) and activity.	First meeting held in Feb. 2003. This effort is on-going. Continue to work with neighborhood contacts to identify future projects. A meeting is scheduled with CUNA in Feb. 2004.	Town Meeting between Community Affairs Cabinet and neighborhood representatives took place in Feb. 2003 with 16 people in attendance. Attendees recommended that Hibiscus Park be the focus of the first outreach effort.	-

Town/Gown Task Force Neighborhood Action Plan
Implementation Monitoring - February 2004

Action	Primary Responsibility	Implementation Program	Current Status	Target Benchmarks / Milestones	Completed Benchmarks / Milestones	Anticipated New UF Costs
		Neighborhood Clean-Up	SG is working to institutionalize a program of providing neighborhood clean-up efforts. This effort is assisted by the DSO, Office of Community Service and FA.	Conduct Spring 2004 volunteer event and plan for Fall 2004.	SG distributed flyers to student residents in Hibiscus Park concerning move-out protocol at the end of Spring semester 2003. Potential volunteer clean-up activities were evaluated, but most needs were observed on private property. In November 2003, volunteer students, staff and neighbors participated in removal of invasive non-native plants at the Arboretum property.	
2.4 Engage in Joint Planning for Infrastructure Improvements	City, County, UF					
		MTPO participation	Vice President Ed Poppell serves as an ex-officio member of the MTPO.	On-going participation as ex-officio member.	In June 2003, the MTPO received an Attorney General opinion concluding that the University could not become a voting member of the MTPO. In 2004, proposed FDOT-sponsored legislative changes may provide for future UF membership on the MTPO.	-
		CDA monitoring and update	Vice President Ed Poppell continues to coordinate with the City and County on the university's Campus Development Agreement	CDA amendment for 2000-2010 Master Plan Update is pending approval by the Florida Board of Governors.	City annual monitoring report submitted for 2002 and 2003. City and County Commissions and the UF BOT approved the CDA amendment for the 2000-2010 Master Plan in Nov/Dec 2003.	TBD
5.3 Increase Special Event Mitigation	City, UF	Direct payment for impacts to the City	UAA has committed to increase payments to the City for football seasons 2004-2006 to an amount of \$12,000 annually.	2004-2006 Football Season payment increase.	Negotiations between City and UAA completed.	\$2,000 additional per season
1.3 Organize Neighborhood Special Events	City, UF, Private Citizens	Town Meeting or Community Fair	DSO anticipates working with SG, City, and neighborhood representatives to plan for regular town meetings and/or community fairs.	On-going. A meeting is scheduled with CUNA in Feb. 2004.	Town Meeting between Community Affairs Cabinet and neighborhood representatives took place in Feb. 2003 with 16 people in attendance. A second meeting was held in Sept. 2003 with approx. 25 people in attendance.	TBD
3.1 Include Landlords in Education Efforts	City					

Town/Gown Task Force Neighborhood Action Plan
Implementation Monitoring - February 2004

Action	Primary Responsibility	Implementation Program	Current Status	Target Benchmarks / Milestones	Completed Benchmarks / Milestones	Anticipated New UF Costs
Tier 3 - Initiate in 6-12 months						
2.5 Participate in City Code Enforcement Efforts	UF	TBD	UF Administration (TBD) to initiate coordination with College of Business/Real Estate, College of DCP/Building Construction, and College of Law.	Develop program.		TBD
1.4 Provide Community Educators	UF	Community Educators	DSO is working with the Community Affairs Cabinet of SG to determine how this program can be implemented and staffed.	Develop program.		-
2.6 Increase Monitoring and Enforce Code Compliance	City		On-going		Additional Code Enforcement Officers hired.	
2.7 Provide Incentive Financing Programs	City		On-going		Community Redevelopment Agency adopted a "New Construction and Stormwater Incentive Program" in Dec. 2002; and a "Façade Grant Program" in July 2003 for the College Park/University Heights Redevelopment District.	
5.4 Provide Visitor Welcome Information	UF					
		Reitz Union Welcome Center & Visitor Parking Garage	Completed.	Completed.	The Reitz Union Bookstore/Welcome Center and visitor parking garage was opened in August 2003.	-
		Campus perimeter treatments and visitor "gateways"	Projects completed on the east and north campus perimeters.	Monitor visitor access and information. GRU and the City are planning to install decorative street lighting on SW 13 Street perimeter.	Enhanced lighting, seatwalls and gateway features were installed along the W. University Avenue campus perimeter. This work was completed in spring 2003 with the installation of decorative streetlighting by GRU (partial funding provided by the UF/Campus Development Agreement). The enhanced SW 13 Street / Museum Rd. entryway was completed in August 2003	Partial funding provided through the Campus Development Agreement

Town/Gown Task Force Neighborhood Action Plan
Implementation Monitoring - February 2004

Action	Primary Responsibility	Implementation Program	Current Status	Target Benchmarks / Milestones	Completed Benchmarks / Milestones	Anticipated New UF Costs
Tier 4 - Commit to Long-Term Investment Initiatives						
2.8 Investigate University Employee Home Ownership Programs	UF	TBD	Assigned to FA Division	Gather information from the City's incentive program.		TBD
4.1 Provide Student Village Off-Campus Housing	Private Citizens		On-going		Numerous projects proposed or completed including University Corners, University Lofts, MidTown, St. Augustine Church Property, Heritage Oaks, etc.	
4.2 Provide On-Campus Student Housing	UF	Provide and manage on-campus housing	An additional 929 beds were provided in fall 2002 through renovations and the opening of the Hume Hall residence facility. On-going renovation and occupancy monitoring is performed by the Division of Housing.	The university targets 25% of the total Gainesville campus student population to be housed on campus by 2010	In fall 2002, 23% of the total Gainesville campus student population and 90% of the first time enrolled freshmen were housed on campus. In fall 2003, 23.8% of the total Gainesville campus student population and 80% of first time enrolled freshmen were housed on campus. In both years, all first year students that wanted to live on-campus were accommodated.	TBD
2.9 Provide Multi-family Housing for Faculty & Staff	Private Citizens				Numerous projects proposed or completed with a faculty/staff market component including University Lofts, MidTown, and St. Augustine Church Property	
Tier 5 - Continue to Evaluate Complex New Initiatives						
2.10 Consider Neighborhood Overlay Districts	City					
2.1 Promote Neighborhood Primary/Secondary Schools	UF	TBD	Assigned to FA Division	School Board of Alachua County will implement the new school zoning in Fall 2004.	In Fall 2003, the School Board of Alachua County completed a substantial rezoning with a stated goal of promoting neighborhood schools.	-
1.5 Reinforce Penalties for Ordinance Violations	UF	TBD	Assigned to SA Division			TBD
3.2 Implement Performance-Based Landlord Licensing	City			Monitor implementation.	Point-System Program implemented and tracked starting August 1, 2003.	
2.1 Consider Engaging the University in Community Redevelopment	UF	TBD	The FA Division is exploring opportunities including partnering with the Fannie Mae Foundation.			TBD